

ANNUAL REPORT

2014-2015 SCHOOL YEAR

FROM OUR CEO...

OUR HISTORY

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OUR SCHOOLS

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P.S. ARTS

A young boy with glasses is painting a colorful mural on a wall. He is wearing a grey polo shirt and is smiling as he works. The mural features vibrant colors like red, blue, yellow, and green. The background shows a school hallway with lockers.

**IMPROVING CHILDREN'S LIVES
THROUGH ARTS EDUCATION**

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As a young dance teacher, I was fortunate to attend a talk by the iconic American artist Jacob Lawrence. He was speaking on his Migration Series, depicting the relocation of hundreds of thousands of African-American families from the rural South to the North after World War II. He commented on the shapes and forms he used to depict people, women and children in particular, thick and formidable in the face of hard living. I will never forget one thing he said, "I make them so they look like they can hold themselves up. They look like they can hold a lot of people up." Working in nonprofit, with children, in education, and the arts, I have kept the image of legs that can hold a lot of people up close to heart. The people who give so much of themselves to P.S. ARTS – our staff, trustees, parents, supporters, schools, and corporate partners – they have legs that can hold me and a lot of people up. Their intentions, words, and ideas have legs.

At P.S. ARTS, we make art with and for each other often. We invent and we put invention into action. We give of our time and resources to hold ourselves and 25,000 children and their families up every year -- this is what I see when I look through our Annual Report. The 2014-2015 school year was filled with opportunities for our students to imagine, create, and innovate; we invite you to look back with us at some of our biggest achievements! Thank you for being part of our creative community and for holding us up.

With warm regards,



Dr. Kristen Paglia, CEO



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P.S. ARTS

P.S. ARTS IS A NONPROFIT 501(C)(3) ORGANIZATION DEDICATED TO IMPROVING CHILDREN'S LIVES BY PROVIDING ARTS EDUCATION TO UNDERSERVED PUBLIC SCHOOLS & COMMUNITIES.

HISTORY

P.S. ARTS was created in response to significant education budget cuts in the 1970s and 1980s, which cut local tax revenues for public schools and resulted in the systematic reduction and elimination of arts programs in California public schools. Since its founding in 1991 by renowned educator and author Dr. Paul Cummins, P.S. ARTS has grown from serving 285 students in one school to 25,000 students in nearly 60 public schools across Los Angeles County and California's Central Valley. In 2014, P.S. ARTS acquired the award-winning after-school arts organization Inside Out Community Arts to further expand our scope of service. Today, P.S. ARTS is widely regarded as an exemplar arts education provider, reaching beyond providing arts instruction and increasing quality, equity, and access in education by disseminating program resources, providing professional development, and contributing to local and national arts education policy discussions.



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CLASSROOM STUDIO

P.S. ARTS Teaching Artists teach weekly, standards-based arts classes to our students during the regular school day for the entire school year.

EXTENDED LEARNING

P.S. ARTS' inaugural Extended Learning program, Inside Out Community Arts, is an after-school theater program for at-risk middle school students.

COMMUNITY ENGAGEMENT

P.S. ARTS hosts free events for the entire school community. Enjoy hands-on family art-making at our Family Art Nights or annual arts festivals!

EDUCATOR TRAINING

P.S. ARTS trains its faculty in best practices in arts-based curriculum and instruction. We also offer arts integration coaching to classroom teachers.

TO LEARN MORE ABOUT OUR PROGRAMS,
PLEASE VISIT PSARTS.ORG/OUR-MODEL



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IN THE 2014-2015 SCHOOL YEAR . . .

P.S. ARTS partnered with **10** school districts to provide high-quality arts education in **54** partner schools.

COMPTON UNIFIED

Whaley Middle
Martin Luther King Jr. Elementary

GREENFIELD UNION

Mary Chapa Academy

INGLEWOOD UNIFIED

Warren Lane Elementary

LOS ANGELES UNIFIED

Bret Harte Preparatory Middle
Baldwin Hills Elementary
Beethoven Street Elementary
CNCA Burlington Campus
CNCA Harvard Campus
CNCA Jane B. Eisner Campus
CNCA Jose A. Castellanos Campus
CNCA Sandra Cisneros Campus
Coeur d'Alene Ave. Elementary
Grand View Blvd. Elementary
John Adams Middle
Mark Twain Middle
Playa Del Rey Elementary
Walgrove Ave. Elementary
Washington Irving Middle

LAWDALE ELEMENTARY

Billy Mitchell Elementary
Franklin D. Roosevelt Elementary
Lucille J. Smith Elementary
Mark Twain Elementary
Will Rogers Middle
William Anderson Elementary
William Green Elementary

LOST HILLS ELEMENTARY

A.M. Thomas Middle
Lost Hills Elementary

HAWTHORNE

Prairie Vista Middle

REEF-SUNSET UNIFIED

Avenal Elementary
Kettleman City Elementary
Reef-Sunset Middle
Tamarack Elementary

SAN BERNADINO CITY UNIFIED

Barton Elementary School

SANTA MONICA-MALIBU UNIFIED

Edison Language Academy
Franklin Elementary
Grant Elementary
John Muir Elementary
Juan Cabrillo Elementary
McKinley Elementary
Point Dume Elementary
Roosevelt Elementary
S.M.A.S.H
Webster Elementary
Will Rogers Learning Community

WASCO UNION ELEMENTARY

John L. Prueitt Elementary
Karl F. Clemens Elementary
Palm Avenue Elementary
Teresa Burke Elementary
Thomas Jefferson Middle

WISEBURN

Richard Henry Dana Middle
Juan Cabrillo Elementary
Juan de Anza Elementary
Peter Burnett Elementary

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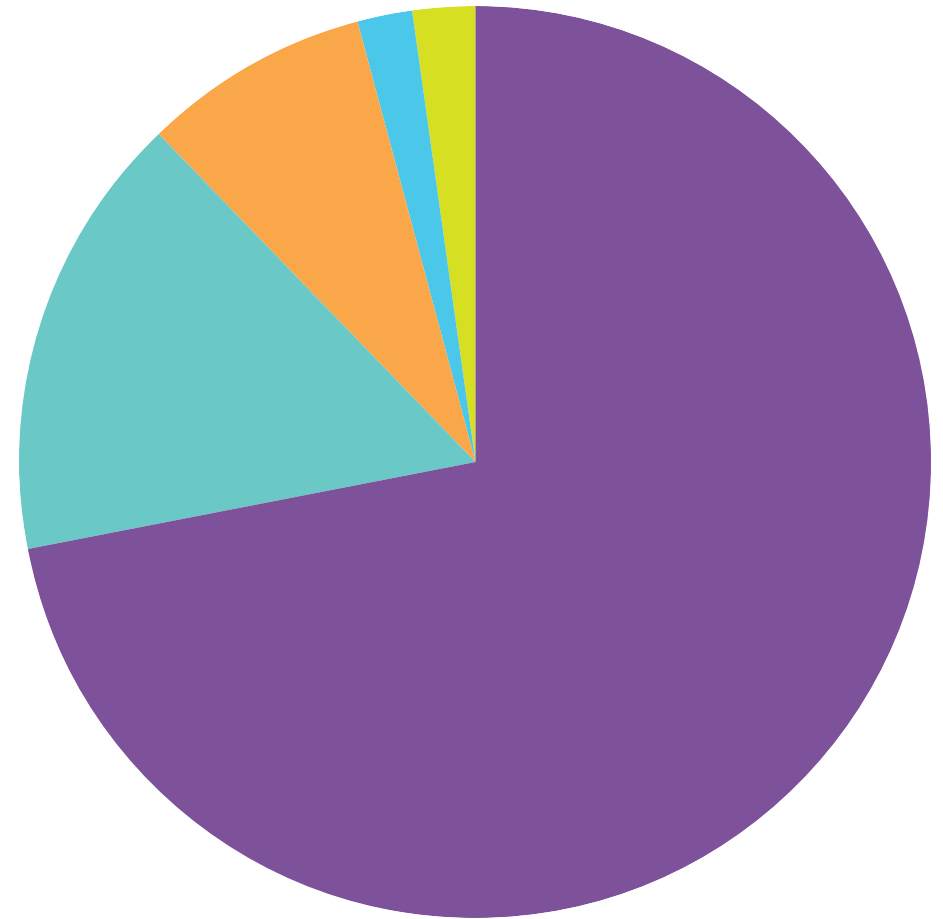
OUR FINANCIALS

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TOTAL NUMBER OF STUDENTS SERVED EACH WEEK: 20,000

More than **75%** live in poverty.
More than **30%** are English-learners
More than **10%** have special needs.



LATINO 72% AFRICAN-AMERICAN 16% CAUCASIAN 8% ASIAN 2% OTHER 2%

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P.S. ARTS

DANCE

KJ Wade
Klar Picard
Malinda Williams
Michelle Seabreeze

MUSIC

Aiko Anglim
Amber Carroll
Emma Joleen
Eydie Shapiro
Marcus Miller
Marwan Mograbi
Mary Daval
Nichole Polizzi
Rachel Galper
Viktoriya Babchenko

THEATER

Andrea Shreeman
Donzell Lewis
Johanna McKay
Kristy Pace
Leo Vargas
Martha Ramirez-Oropeza
Matthew Orduña
Terence Williams
Tiffani Sierra
Tinia Orduña
Pedro Rivas

VISUAL ARTS

Amanda Churchouse
Ann Barron
Benjamin Morales
Danny Alvidrez
David Partida
Davida Raffa
Heather Lowe
Hilary Hahn
Juan Muratalla
Julianna Ostrovosky
June Edmonds
Karla Renteria
Lonnie Martinez
Matthew MacFarland
Michael Delgado
Miriam Alba-Romano
Nathalie Sanchez
Nicole Fisher
Sandy Yamashiro
Susanne Huddleston
Tamie Smith
Tiffany Graham

DISCIPLINE SPECIALISTS

Ann Kaufher, Multi-Arts
Kimberleigh Aarn, Theater
Leah Padow, Visual Arts
Sandy Seufert, Music

INSIDE OUT COMMUNITY ARTS

Aaron Lyons
Ana Ruth Castillo
Andrea Lwin
Angela Walton
Barry R. Nolan
Beth Patrik
Bill Coelius
Brenda Banda
Calliope Porter
Camille Ameen
Cleo Anderson
Dennis Gersten
Fekerte Klabon
Gina Valona Roston
Goreti da Silva
Hadley Tomicki
Jaime Reichner
Jasmine Orpilla
Jennifer Browne
Joselyn Wilkinson
Kenneth Rudnicki
Logan Johnson Jr.
Megan Hanna
Peta Orbach
Rolando Zuniga
Shanae Sharon
Thomas Callahan
Tim Hanson
Veronica Castro Sabbaghi
Yolanda Laverde

P.S. ARTS FACULTY: 75+

P.S. ARTS Teaching Artists customize their curricular content to reflect a unifying program theme across each of our four program disciplines: **dance, music, theater, and visual arts.**

The 2014-2015 unifying theme: **Building Bridges, Breaking Barriers.**

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WE PARTNERED WITH 50+ PUBLIC SCHOOLS TO PROVIDE FAMILY ART NIGHTS & OTHER COMMUNITY ENGAGEMENT EVENTS FOR ALMOST 9,000 PEOPLE.

WE RECEIVED THE NATIONAL ARTS AWARD FROM THE AMERICANS FOR THE ARTS IN RECOGNITION OF OUR "TRANSFORMATIONAL LEADERSHIP IN ARTS EDUCATION."

WE ACQUIRED INSIDE OUT COMMUNITY ARTS, AN AWARD-WINNING AFTER-SCHOOL PROGRAM THAT PROVIDES THEATER ARTS EXPERIENCES FOR AT-RISK MIDDLE SCHOOL YOUTH.

WE PARTNERED WITH WHITE HOUSE INITIATIVE TURNAROUND ARTS: CA TO PROVIDE TEACHERS IN CA'S MOST UNDERSERVED SCHOOLS WITH ARTS-BASED STRATEGIES FOR SUCCESS.

FOR MORE P.S. ARTS HIGHLIGHTS, PLEASE VISIT OUR BLOG AT PSARTS.ORG/BLOG

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This school year, in addition to hosting our signature family-friendly **Express Yourself** in the fall and our chic **LA Modernism Opening Night** in the spring, P.S. ARTS hosted the delicious **Taste of Venice** and participated in the **LA Marathon & LA Big 5K** to raise money for our arts education programs. These two new events were annual Inside Out Community Arts fundraisers, and we loved giving our newly-merged community an opportunity to meet one another.

Not only are these events another source of revenue for our programs, but they help increase the awareness of our organization and bring influential members of the Los Angeles community together for an important and compelling cause. We are pleased to announce that we raised close to **\$1,000,000** to support our programs at our signature events this past year.

P.S. ARTS also partners with companies for smaller events to benefit our organization. In the 2014-2015 year, P.S. ARTS partnered with **Burberry**, **Moncler**, **Neiman Marcus**, and **Todd Reed Jewelry** to help raise additional funds for our organization.

FOR MORE INFORMATION ON OUR SIGNATURE EVENTS, PLEASE VISIT PSARTS.ORG/EVENTS

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\$500+ (7/1/14-6/30/15)

A.N. Abell Auction Co.

ADBD

Lynda & Scott Adelson

Page & Lou Adler

The Ahmanson Foundation

Allied Integrated Marketing

The Herb Alpert Foundation

Amazing Grace Design

Andrea Michaelson Design

The Angell Foundation

Annenberg Foundation

Annette English & Associates

Epitacio Arganza

John & Hilda

Arnold Foundation

Atelier A.M. Inc

Alyssa & Allen Ba

Bad Robot Productions

Charmaine & Sean Bailey

Barondes Morris Design

Maria & Bill Bell

Pam & Alan Bergman

Berkshire Hathaway Home

Services CA Properties

BET Networks

Binder Foundation

Sharon & Dain Blair

Charles X. Block

Blumenfeld Interiors

Bonhams

Louis L. Borick Foundation

Bounce Event Marketing, Inc.

Anthony Bouza

Kimberly & Albert Brooks

The Brotman Foundation
of California

Kristen Buckingham

Betsy Burnham

Scott Burns

The California Endowment

California Arts Council

Nancy & Steve Carell

John W. Carson Foundation

Deborah Lacusta

& Daniel Castellaneta

Amanda Brown

& Justin Chang

Judy Chang

Clos-ette

The Steven & Alexandra

Cohen Foundation

Kai Cole

Commune

Karen Bell & Robert Cox

The Crail-Johnson

Foundation

Creative Artists Agency

Foundation

Maggie & Matt Cwiernia

Diana & Robert Davidow

Delta Air Lines

Department of Cultural
Affairs, City of Los Angeles

The Carl & Roberta

Deutsch Foundation

Kimberly & Lorenzo

di Bonaventura

Cindy Ambuehl

& Donald Diamont

The Walt Disney Company

Ellen & Dennis Dougherty

Peter Dunham

E! Entertainment

The Eisner Foundation

Elizabeth Dinkel Design

Enterprise Holdings

Foundation

Brent Evans

everydayhero Blackbaud

Waldo Fernandez

Ferrick Mason Inc.

The Ella Fitzgerald

Charitable Foundation

Framestore

FremantleMedia

Oliver M. Furth

Garrett Family Foundation

The J. Paul Getty Trust

The Rosalinde & Arthur

Gilbert Foundation

Gina Berschneider, Inc.

Marcy & Eric Gold

The Irwin N. Gold

Family Foundation

The Goldhirsh-Yellin

Foundation

The Green Foundation

Greenberg Traurig, LLP

Alesia Haas

Renee & Paul Haas

HBO

P.S. ARTS extends its appreciation to all of the **government agencies, individuals, corporations, and foundations** that generously supported our Annual Fund in the 2014-2015 school year.

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Heart of Neiman Marcus
Foundation Fund
Heritage Auctions
Wanda & Bill Hickman
Tommy Hilfiger
Corporate Foundation
David Hoberman
Juliette Hohnen
Honest Company
Carey & Tara Hotchkis
Hotchkis Foundation
Phuong Vuong
& Chi-Chien Hou
Thelma Pearl Howard
Foundation
Natalya & Mark Hudis
Is Or Isn't Entertainment, LLC
Jaguar Land Rover
Jamie Bush & Co
Joan & David Kahn
Jonathan Winslow Designs
Kerry Joyce Textiles
The Ketterer Family
Jena & Michael King
Kissick Family Foundation
Allen Kohl Charitable
Foundation
Joseph Kotzin
Kaye & Jeremy Kramer
Kevin Kramer
Catherine & Ronald Kurstin
Morelle Lasky Levine
Laurel & Wolf
Liberty Media Corporation

Jennifer Lin
Los Angeles County
Arts Commission
M. Design Interiors, Inc.
Brooke & Mike Mahan
Marc Phillips Rugs
Mattel Inc.
Leslie & Bill McMorrow
EJ & Gregory Milken
Alexandra & Michael
Misczynski
Molly Isaksen Interiors, Inc.
Moncler
James Mooring
Kinder Morgan Foundation
Lindsay Pennington
& Tim Mosher
Michelle & Greg Nathan
David Netto
Mieke & Spencer Neumann
Irene Neuwirth
Dada Ngo
Nicky Rising Ltd.
Obsolete, Inc.
Liz & David Ondaatje
OneWest Foundation
Ovation Foundation
Overbrook Entertainment
Janet Papkin
The Ralph M. Parsons
Foundation
P2 Design
Alessandro Pagani
Partners Trust

Patty & Greg Penske
PMK•BNC
Julia Post
Brenda R. Potter
PricewaterhouseCoopers
Charitable Foundation
Robin Pringle
Robin Cottle & Ron Radziner
Chandler Rashley
Resnick Family Foundation
Rewire Gallery
Hadley & Lee Rierson
Janet Crown
& Steve Robinson
The Rose Hills Foundation
Kathleen & Chip Rosenbloom
The Rosenthal Family
Foundation
Saban Brands LLC
SAM, LLC
Kim & Darryl Schall
Amanda & Andy Schuon
Naomi & Adam Scott
Rona Sebastian
Shannon Timms Art Advisory
Melissa Rosenberg
& Lev L. Spiro
Starz Entertainment
Lisa Kudrow & Michel Stern
Sidney Stern Memorial Trust
Steven Volpe Design
Sutton & Christian Stracke
Dwight Stuart Youth Fund
Studio William Hefner

Suzy & Josh Tanzer
Target
Kathy Taslitz
TBTN Productions, Inc.
Toyota Financial Services
Transformation Trust
Trip Haenisch & Associates
Lauren & Bobby Turner
Nathan Turner
UBS Financial Services
Ron Udall
US Bank
Laura Fox & Ben Van de Bunt
Warner Bros. Studios
Weingart Foundation
Ilene Resnick & Daniel Weiss
Christine & Jeff Weller
William Morris Endeavor
Windsor Smith Home
Lucy & Jason Wolff
Wonderful Giving
James Sie & Douglas Wood
Woodson & Rummerfield
House of Design
Gennifer & David Yoshimaru
Ginny Chien & Jimmy Yun
Diane & Michael Ziering

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STATEMENT OF ACTIVITIES

REVENUE

Contributions	\$2,260,561	\$1,822,711
Special Events, Net of Costs	\$290,491	\$226,134
In-Kind Contributions	\$50,000	\$124,590
Donations (IOCA)	\$65,581	---
School Programs	\$991,193	\$457,837
Investment Income	(\$28,898)	\$106,212
TOTAL REVENUE	\$3,628,928	\$2,737,484

EXPENSES

Program Services	\$2,720,684	\$2,002,299
General & Administrative	\$353,402	\$190,145
Fundraising	\$333,907	\$220,727
TOTAL EXPENSES	\$3,407,993	\$2,413,171

Net Assets, End of Year

\$3,086,918 **\$2,865,983**

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash & Cash Equivalents	\$709,037	\$905,208
Investments	\$369,319	\$313,047
Accounts & Pledges Receivable	\$872,047	\$509,033
Endowment Pledges Receivable, Net	\$124,062	\$239,499
Inventory, Net	\$30,220	\$65,243
Prepaid Expenses & Other Current Assets	\$77,971	\$40,538
TOTAL CURRENT ASSETS	\$2,182,656	\$2,072,568

Endowment Pledges Receivable, Net	\$2,750	\$73,200
Endowment Investments	\$1,083,371	\$921,036
Property & Equipment, Net	\$141,968	\$101,569

Total Assets

\$3,410,745 **\$3,168,373**

LIABILITIES

Accounts Payable & Accrued Expenses	\$303,827	\$302,390
Deferred Revenue	\$20,000	---
TOTAL CURRENT LIABILITIES	\$323,827	\$302,390

NET ASSETS

Unrestricted	\$972,333	\$965,085
Temporarily Restricted	\$926,635	\$767,554
Permanently Restricted	\$1,187,950	\$1,133,344
TOTAL NET ASSETS	\$3,086,918	\$2,685,983

Total Liabilities & Net Assets

\$3,410,475 **\$3,168,373**

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BOARD OF TRUSTEES

Josh Tanzer, Chair
Pam Bergman, Immediate Past Chair
Laura Fox, Co-Vice Chair
Chi-Chien Hou, Co-Vice Chair
Jango Sircus, Treasurer
Hadley Davis Rierson, Secretary
Pam Posey, Crossroads Representative
Gennifer Yoshimaru, Governance Chair
Maria Bell, President-at-Large
Paul Cummins, Founder, Trustee Emeritus

Charles X Block	Liz Ondaatje
Carleen Cappelletti	Amanda Schuon
Carey Hotchkis	Naomi Scott
Natalya Hudis	Rona Sebastian
David Kahn	Kathy Taslitz
Lisa Kudrow	Roger Weaver
Steve McCray	Christine Weller
Mary-Elizabeth Michaels	

LEADERSHIP COUNCIL

Ari & Sarah Emanuel	Darcy Pollack
Cece Feiler	Carolyn Powers
Gale Goldring	Amy Rappeport
Heidi Haddad	Brigette Romanek
Nora Halpern	Kim Schall
Travis Hansen	Stephanie Stuart
Monica Karo	Michael Thornton
Susie Krevoy	Sarah Watson
David Leyrer	Candie Weitz
Stephanie Marver	Ari Wiseman
Robin McMonigle	

ADMINISTRATIVE STAFF

Dr. Kristen Paglia, Chief Executive Officer

ADVANCEMENT

Jennifer Leitch, Advancement Director
Chelsea Martell, Events Manager
Allison Schaub, Advancement Associate
Jacob Campbell, Communications Associate
Mariel Lacson, Advancement & Events Assistant

EDUCATION & PROGRAMS

Elda Pineda, Chief Program Officer
Lui Sanchez, Program Director, IOCA
Lora Cawelti, Program Manager
Sylvia Chavez, Program Manager
Jaime Reichner, Program Manager
Amy Knutson, Programs Associate
Gaby Hernandez, Education & Programs Assistant

FINANCE & OPERATIONS

Matthew Martin, Finance Director
Christopher Lor, Finance Associate

Board, Leadership Council, and Staff rosters current as of publication date.

TO LEARN MORE ABOUT OUR TEAM,
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