

# EXPRESS YRSELF 2024

APRIL 19, 2026



Celebrating 35 years of P.S. ARTS

psarts.org



P.S. ARTS

# THE FREDOM TO imagine.

THE POWER TO Create.

For 35 years, P.S. ARTS has grown from serving 285 students in one school to more than



33,500 students across



17 school districts in



102 public schools,



including 67 Title 1 schools.

Designed by a team of psychologists, educators, and artists, P.S. ARTS programs prepare children to meet life's challenges by fostering creativity, compassion, confidence, and belonging.

P.S. ARTS' programs in public schools include arts instruction, arts-based educator training, and community arts events.

~\$6k covers all classroom costs for a school year



P.S. ARTS employs

112

Teaching Artists including faculty and coaches

P.S. ARTS trains

educators annually



# SUPPORTIHE TRANSFORMATIVE EDUCATION



Sunday, April 19, 2026

Los Angeles, CA

Over 20 interactive art booths

Live performances (read-alongs, bands, and more)



Last year, **EXPRESS YOURSELF** was cancelled due to the devastating wildfires that deeply impacted our community. Our hearts remain with all those who continue to recover and rebuild. We are grateful for the support of our sponsors, partners, and neighbors who stood with us during that difficult time. Their commitment makes it possible to once again gather, create, and celebrate the healing power of the arts.

This year, we are especially excited to welcome families back to reconnect through hands-on artmaking, music, and joy - all while supporting P.S. ARTS' award-winning programs.



# Media & Publicity

### **Notable past guests:**



MALIN AKERMAN **ACTRESS** 



**MAX GREENFIELD** ACTOR



**JOHN STAMOS** ACTOR



**ACTRESS** 



**CRYSTAL KUNG MINKOFF** TV PERSONALITY



**RACHEL ZOE FASHION DESIGNER** 



MARY ELIZABETH **ELLIS** ACTRESS **CHARLIE DAY** ACTOR



LISA LING **JOURNALIST** 



**AIMEE GARCIA ACTRESS** 



**JOSH PECK** ACTOR



### **Past Media Coverage:**

C Magazine Access Hollywood Angeleno Cosmopolitan Daily Life E! News Fox News InStyle The Hollywood Reporter Life & Style LA Times

**NY Post** 

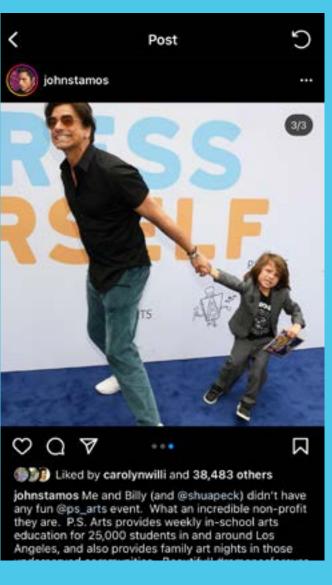
**MSNBC** 

#### **Audience Reach:**

# Website: 5,000+ visits/month Email list: 6,500+ Social media: 12,000+ followers

Example earned media from notable guests at past Express Yourself events.





People



# Sponsorship Levels & Benefits

P.S. ARTS is grateful to our sponsors who support our mission to advance equity and opportunity through arts education!

Sponsor Benefits	ART AFICIONADO \$50,000	ART DEVOTEE \$20,000	ART COLLECTOR \$10,000	ART ENTHUSIAST \$5,000	ART LOVER \$1,000
Name on event website					
Name on donor wall at event					
Mention in blog post		*	*		
Creativity Book page*					
Event tickets**	20	12	6	4	
Social media recognition					
Branded art booth (size)	20' x 10'	20' x 10'	20' x 10'	None	None
Mention in The Hollywood Reporter					
Name on digital invites		*			
Name on step and repeat					
Number of Students Supported for an Entire School Year	200	80	40	20	4



# CLICK HERE FOR CREATIVITY BOOK SAMPLE AND GUIDE

\*Sponsorship commitments must be made before 3/20/2026 to be included in the Creativity Book.

\*\*\$75 of each ticket used is not tax deductible.

# Express Yourself Leadership

#### Committee Co-Chairs

- ★ Carolyn & Damian Giangiacomo
- ★ Tawny & David Krintzman
- Shari Rosenblum & Marc Botnick
- **%** Shelton Wilder & Clark McCutchen
- ★ Hayden & Robert Ellison

#### Committee Members

- **%** Tala & Andrew Wood
- ♣ Jessica & David Anderson
- Sunny & Jonathan Barach
- & Aimee & Michael Blank
- ★ Brielle & Charles Block
- **&** Carleen Cappelletti
- & Adam & Danielle Del Deo
- **&** Sadie & Brennan Diaz
- **&** Amy Elbaum
- ♣ Jen Garratt
- Melanie & David Goldman
- # Jennifer Golfman
- Steph & Mike Greenman
- **%** Meredith & Eric Hall
- # Jenny Lupe
- **&** Emily Meyer
- Lauren & Blake Polisky



- ♣ Julia & Ian Richter
- Suzanne Rode & Brian Hunt
- Lacey Rose
- Jamie & Danny Ross
- **%** Starr Silver-Baker
- Sharon & Jeffrey Stroll
- Allison & Zach Studin
- **₩** Wendy & Matt Sugarman
- & Lauren & Ari Taitz
- Courtney Truet
- **%** Jen Wexler
- & Lauren & Alex Winnick



#### Executive Board

- **&** Laura Fox, Immediate, Past Board Chair
- **&** Deborah Gribbon, Governance Chair
- ♣ Jose Vitela, Co-Vice Chair
- **%** Shareef Farag, Secretary
- ♣ David Kahn, Treasurer
- **Steve McCray, Diversity, Equity, & Inclusion Chair**
- **&** Eric Hall, Programs Committee Chair
- **&** Chi-Chien Hou, Advancement Chair
- **&** Paul Cummins, Founder, Trustee Emeritus

#### Trustees

- Brielle Block
- **₩** Marina Filippelli
- **₩** Grace Kangdani
- **♦** Angie Karroum
- **₩** Tawny Krintzman
- Mary-Elizabeth Michaels

DJ BEN: 12 - 2 PM

SCHOOL OF ROCK HOUSE BAND PERFORMANCE: 2 PM

RAFFLE WINNERS ANNOUNCED AT: 2:45 PM

- **₩** Suzanne Rode
- **₩** Shari Rosenblum
- Cynthia Wakeford

**QUESTIONS? CONTACT:** 

## **GABY PALMADESSA**

SR. DEVELOPMENT MANAGER gaby.palmadessa@psarts.org

Thank you for supporting the transformativ power of arts education

Visit <u>psarts.org/expressyourself</u> for more information.

