

CREATIVITY BOOK SPECIFICATIONS

The Express Yourself Creativity Book is a unique and artful take on a traditional tribute book. Compiling fun art activities for all ages, the Creativity Book is given to every Express Yourself attendee so they can continue to create and be inspired throughout the year. As an Express Yourself sponsor, your support directly contributes to providing 30,000 public school students with high-quality arts education. In recognition of this impactful support, we provide sponsors with a customized Creativity Book page as a recognition of their generosity.

Interested in becoming a sponsor and making an impact through arts and education? Customizable Creativity Book pages are available for \$1,000 or as a benefit of all sponsorship packages starting at \$5,000.

DELTA AIR LINES

ART LOVER SPONSOR

Traveling is amazing!
Color this drawing with all your favorite colors.

DELTA

20

@ROOKIEUSA

ART LOVER SPONSOR

Combining colors can be fun. Can you write down what these color combinations make? Color in the circles.

1 RED + YELLOW = ?

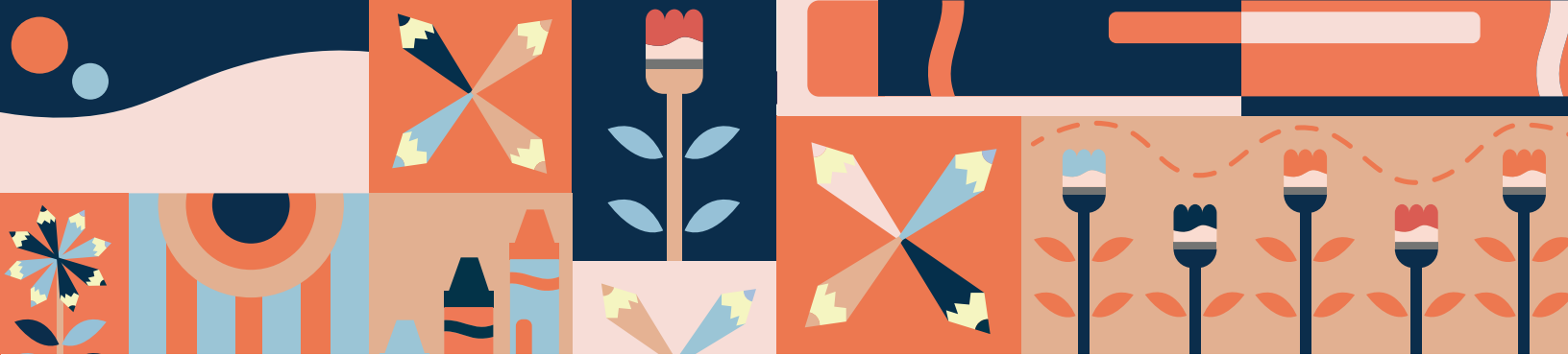
2 BLUE + RED = ?

3 YELLOW + BLUE = ?

ANSWERS: 1. Orange; 2. Purple; 3. Green

23

Please note these are just examples of how creativity book pages can be customized.



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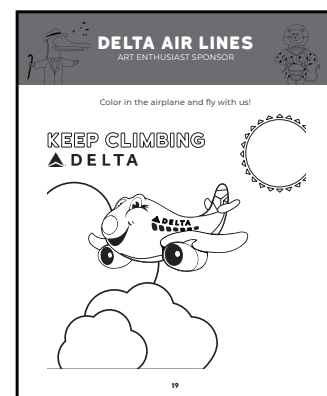
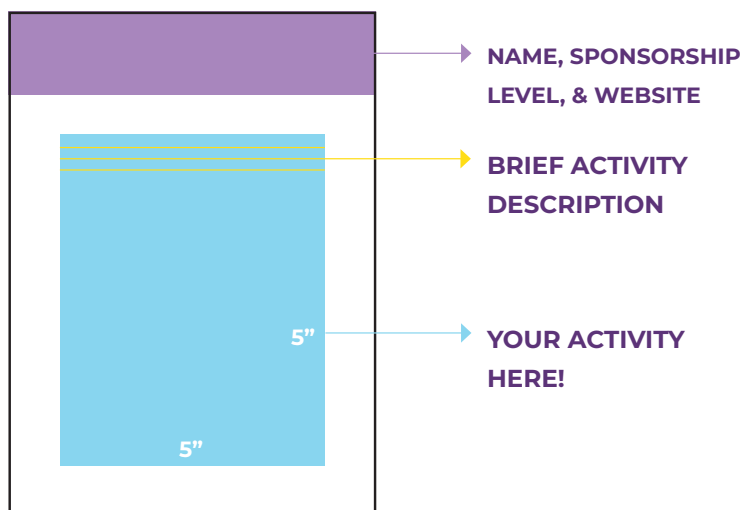
- + Full page | 6.5 inches x 8 inches
- + Live area | 5 inches x 5 inches
- + Please note: all artwork will have a 1/2 inch margin

ACCEPTABLE AD FILE FORMAT

All digital material should be in black and white (no color).

- + Image: Flattened TIFF, PNG, or JPG (300 dpi at actual size)
- + Vector Graphic: AI, EPS, or SVG (include imported art and outline all fonts)
- + PDF: Press Quality (fonts should be embedded or outlined)

Please DO NOT send ads created in PowerPoint or Word.



SAMPLE OF COVER AND ACTIVITY PAGE FROM 2023 CREATIVITY BOOK

QUESTIONS ABOUT CREATIVITY BOOK OPPORTUNITIES?
Contact Gaby Palmadessa (gaby.palmadessa@psarts.org)
or Visit psarts.org/expressyourself.