

CREATIVITY BOOK SPECIFICATIONS



The Express Yourself Creativity Book is our take on a traditional tribute book. Comprising fun art activities for all ages, this book is given to every event attendee so they can continue to create and be inspired throughout the year. As an Express Yourself sponsor, you help provide 25,000 students with high-quality arts education. In recognition of this support, we provide our sponsors with a customized Creativity Book page — we can't think of a more artful way to recognize the generosity of our sponsors.

Interested in being a sponsor? Customizable pages are available for \$1,000 or as a benefit of all sponsorship packages starting at \$5,000.

DELTA AIR LINES
ART LOVER SPONSOR

Traveling is amazing!
Color this drawing with all your favorite colors.

DELTA

20

Levi's kids
@ROOKIEUSA
ART LOVER SPONSOR

Combining colors can be fun. Can you write down what these color combinations make? Color in the circles.

1	RED	+	YELLOW	=	?
2	BLUE	+	RED	=	?
3	YELLOW	+	BLUE	=	?

ANSWERS: 1. Orange; 2. Purple; 3. Green

23

Please note, these are just examples of how creativity book pages can be customized.



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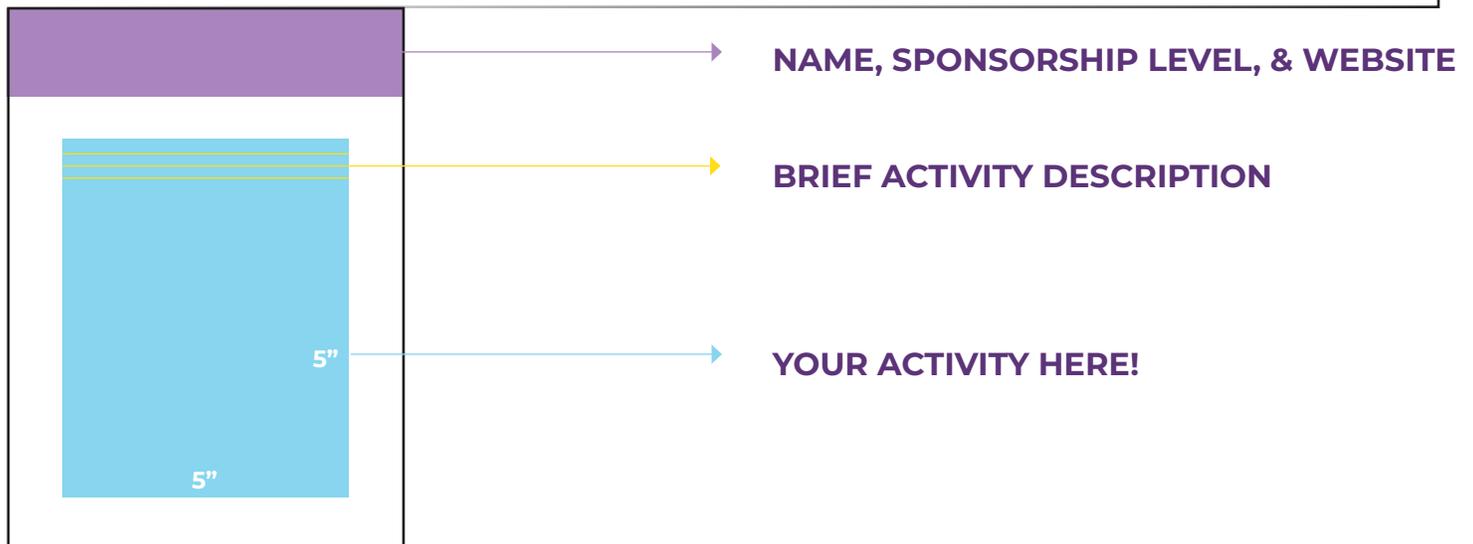
- + Full page | 6.5 inches x 8 inches
- + Live area | 5 inches x 5 inches
- + Please note: all artwork will have a 1/2 inch margin

ACCEPTABLE AD FILE FORMAT

All digital material should be in black and white (no color).

- + Image: Flattened TIFF, PNG, or JPG (300 dpi at actual size)
- + Vector Graphic: AI, EPS, or SVG (include imported art and outline all fonts)
- + PDF: Press Quality (fonts should be embedded or outlined)

Please DO NOT send ads created in PowerPoint or Word.



QUESTIONS ABOUT CREATIVITY BOOK OPPORTUNITIES?
Contact Madeline Miller (madeline.miller@psarts.org)